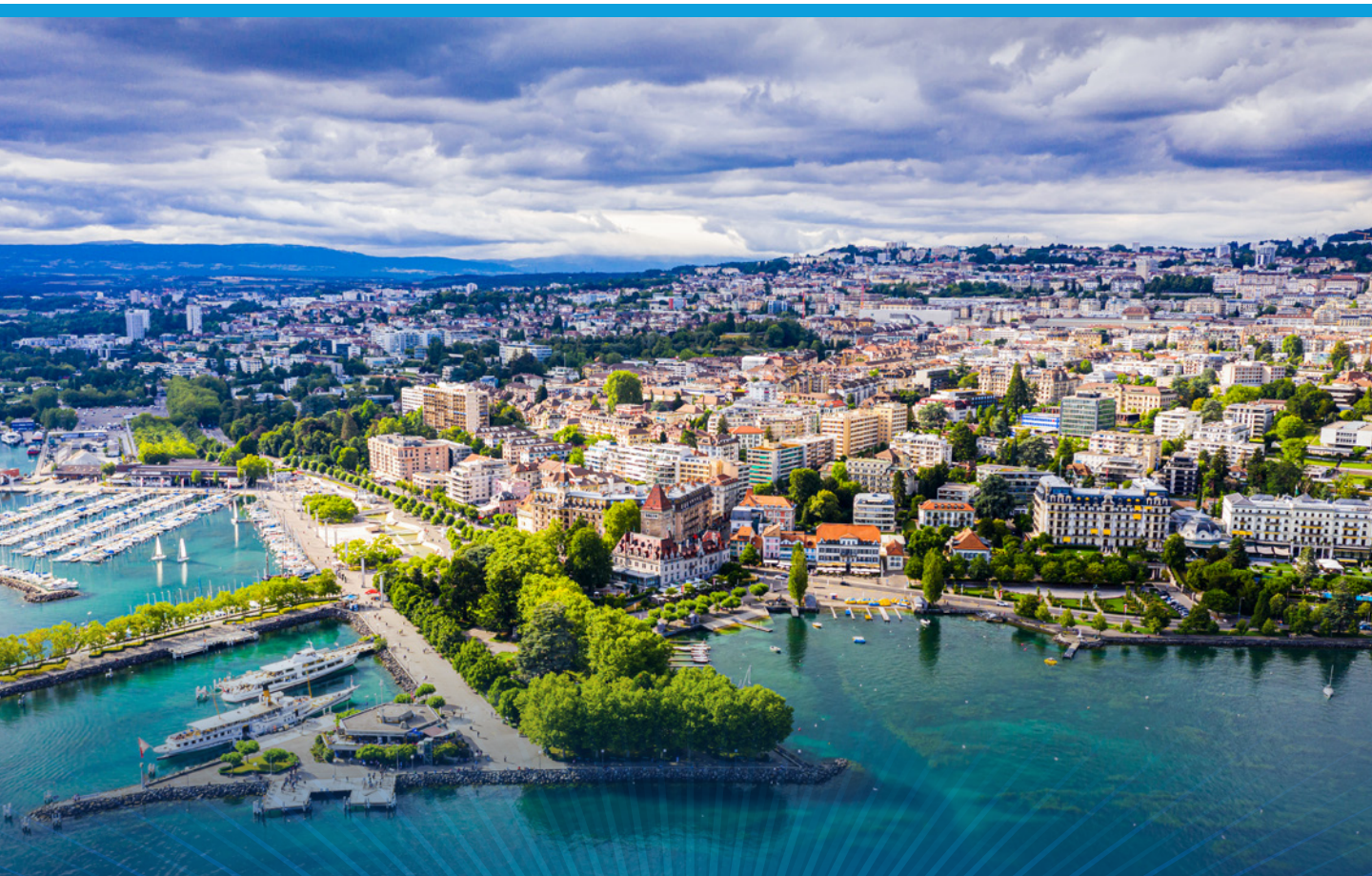




24th IEEE International Symposium on Biomedical Imaging **PROSPECTUS**

May 25–28, 2027

<https://biomedicalimaging.org/2027/>



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This document presents a wide range of sponsorship & exhibition opportunities associated with ISBI 2027. For ease of reference, the information in this document is organized in the following sections:

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GENERAL INFORMATION

The Symposium Dates are Tuesday May 25 – Friday May 28, 2027

THE HOST CITY – Lausanne, Switzerland

Join us for ISBI 2027, set to take place in Lausanne, Switzerland, directly on the campus of the world-class Swiss Institute of Technology (École Polytechnique Fédérale de Lausanne, EPFL)—a global hub of medical innovation and science. With its renowned university hospital and a breeding ground for medtech startups and innovation. Lausanne thriving research community, Lausanne offers the perfect setting to advance groundbreaking imaging technologies and foster collaboration between researchers, clinicians, and industries. This dynamic location provides unparalleled opportunities to drive innovation, enhance patient care, and shape the future of biomedical imaging.

SYMPOSIUM VENUE

We are excited to welcome you to ISBI 2027 at the SwissTech Convention Center (STCC), a world-class venue ideally located on the EPFL Campus and with easy access to Lausanne city center. Built in 2014 STCC offers a professional and inspiring environment perfectly suited to foster innovation, collaboration, and scientific discovery.

Located few steps from Lausanne metro, in proximity of hotels and restaurants and a short walk from the most picturesque corners of Lake Geneva, STCC offers a range of flexible, modern meeting spaces designed to accommodate an international audience. Attendees will enjoy the best audio-visual technologies, high-speed connectivity, and seamless logistics in an elegant, self-contained setting.

SYMPOSIUM WEBSITE

Find all details related to the ISBI 2027 Symposium venue on the **official website**.



WHY EXHIBIT OR SPONSOR AT ISBI 2027:

- » Partner with IEEE's flagship conference on medical and biological imaging, with a large scope that covers image acquisition, formation, and processing – ISBI 2027 traditionally includes a rich scientific program composed of plenary talks, invited special sessions, challenges and tutorials.
- » Encourage the profession of biomedical imaging to create new technological developments for humanity.
- » Showcase and promote your existing and newly developed products with a global network of biomedical imaging professionals.
- » Directly interact with top leaders in medical imaging, who are regularly consulted by their home institutions (e.g., a government organization, university hospital or medical center) for purchasing of new equipment.
- » Have a unique opportunity to interact with the 700+ participants across continents from academia, clinics and hospitals, as well as industrial R&D departments.
- » Establish collaborations with young and energetic startups and entrepreneurs.
- » Engage in this year's Clinical Focus Initiative.
- » Be part of the ISBI 2027 Industrial Session, featuring medical imaging companies of different sizes, a pitch competition for start-up ideas and a matchmaking lunch.
- » Boost innovation through the first Pharma-meets-Imaging event, where the role of imaging in pharmaceutical development will be highlighted and appropriate partnerships will be promoted.
- » Take advantage of a prime location, EPFL, Lausanne, Switzerland, a hub for science and innovation where cutting edge biomedical advances are made every day.

We would like to express our gratitude to both our new and returning supporters who are interested in participating in ISBI 2027. By joining us, you will be entitled to a range of complimentary benefits, as described in the Sponsorship Packages as described below. Additionally, we offer exclusive custom-made packages ("Diamond" and "Diamond Plus") for patrons who desire a full set of benefits under the ISBI 2027 umbrella.

If you are interested in such a package, please do not hesitate to contact us at:
ckravec@conferencecatalysts.com.

	Silver	Gold	Platinum	Diamond
	\$20,000	\$25,000	\$30,000	\$35,000
Logo on the Symposium website - with hyperlink to company's home page	✓	✓	✓	✓
Acknowledgment in the final e-program of the Symposium	✓	✓	✓	✓
Company name in the Exhibitor List	✓	✓	✓	✓
Complimentary Registration	1	2	3	4
Table Top Booth		✓	✓	✓
Advertisement in the final e-program		✓ (Half Page)	✓ (Half Page)	✓ (Full Page)
Special recognition during Welcome Reception		✓	✓	✓
30 min talk during Industry Day			✓	✓

OTHER SPONSOR OPPORTUNITIES

Wi-Fi Exclusive Sponsorship – \$5,000

- » Sponsor's logo at the venue signage (min. 5 signs) with special acknowledgement for Wi-Fi provision
- » Acknowledgement in final Symposium Program and APP
- » Half page advertisement in the final e-program

Promotional Mail Blast – \$1,000

- » The Sponsor shall provide the promotional email blast ready for sending in .jpg and .html format. E-mail Blast will be sent by the organizers to registered participants.

Social Media Post – \$500

- » Post 1 sponsor content in: LinkedIn • Facebook • Instagram • Twitter and link to Sponsor's website

Symposium Bag – \$4,500

Exclusive Sponsor

- » Symposium logo and Sponsor's logo printed on the Symposium Bag, distributed to all delegates
- » 2 free bag inserts
- » Half page advertisement in the final e-program

Symposium Lanyards – \$4,000

Exclusive Sponsor

- » Symposium logo and Sponsor's logo printed on the lanyards given along with badge to all delegates.
- » Half page advertisement in the final e-program

Symposium Notepads – \$1,500

Exclusive Sponsor

- » Symposium logo and Sponsor's logo printed on notepads (inserted in each Symposium bag).
* *production cost not included;—it should be provided by the sponsor.*

Symposium Pens – \$1,000

Exclusive Sponsor

- » Symposium logo and Sponsor's logo printed on pens (inserted in each Symposium bag).
* *production cost not included;—it should be provided by the sponsor.*

Internal Adv Page – \$1,500 Full/\$1,000 Half

- » Full page inside the final e-program – \$1,500 Full
- » 1/2 (Half) page ad inside the final e-program – \$1,000 Half

Best Paper Awards – \$3,000

- » Recognition opportunities on the Best Papers Awards material and event(s)
- » Logo/banner displayed in various high visibility locations where the specific events will take place
- » Recognition on the ISBI 2027 webpage, with hyperlink to sponsor's website
- » Half Page advertisement in the e-program

Terms and Conditions

1. Contract

This application, properly executed by applicant and by written acceptance of symposium committee and booth assignment, shall constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order received. IEEE ISBI 2027 will continue to receive applications and assign exhibit space, as it remains available. In all cases, total booth payments must be received at time of application. IEEE ISBI 2027 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with written approval of IEEE ISBI 2027 management. IEEE ISBI 2027 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of business except upon prior written consent of IEEE ISBI 2027 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. One exhibit space is 10' x 10'.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After March 25, 2027 but before April 25, 2027:

- » Refund of 50% of the total license fee for cancellation

On or after April 25, 2027:

- » No refund or credit at any time.

It is understood that IEEE ISBI 2027 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE ISBI 2027 show is conducted shall become, in the sole discretion of IEEE ISBI 2027, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE ISBI 2027, this agreement may be terminated by IEEE ISBI 2027. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should IEEE ISBI 2027 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE ISBI 2027 may, after computing the total amount of IEEE ISBI 2027 cost and expenses in connection with its preparation for and conducting of the IEEE ISBI 2027 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE ISBI 2027 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and shall hold harmless, IEEE ISBI 2027 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local laws, regulations and customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE ISBI 2027. Exhibitor shall abide by all hotel rules and regulations.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE ISBI 2027 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.